



DIGITAL BILLBOARD MESSAGE REQUISITION

PLEASE PRINT CLEARLY

Name of Applicant:	Organization:
Fax or email:	Phone:
Signature:	Date:

Check One: Resident Non-resident
Check One: Commercial Non-Commercial

Message: Maximum 12 words over 3 lines on each screen and a maximum of 2 screens at 5 seconds run time each. Please print or type message below.

Screen 1

Screen 2

Message starts to run (insert date): _____
and ceases 2 weeks after or _____ whichever occurs first.

1. Complete and print the form. 2. Fax to (705) 356-7343 OR drop off at Town Hall – 11 Hudson St.	Approved by: _____
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DIGITAL BILLBOARD USAGE AGREEMENT

Purpose: The Blind River LED Billboard is intended to complement existing marketing efforts for festivals, events, local happenings, and community activities. Access is permitted for neighbouring communities for their events and community messages and non-commercial messages. Fee schedule for message will be as posted and established by the Corporation of the Town of Blind River.

Applications: Applications are made directly to the Town of Blind River and are considered on an ongoing basis.

Time Slot Quotas: A maximum of 2 screens in sequence and 15 seconds total display time per message may be used. No single event or organization shall have more than 3 messages total at any one time on the display. Up to one half of existing messages may be permitted for non-resident organizations or events. No single message may be displayed in excess of 2 weeks.

Non-resident Non-commercial: Messages from not-for-profit organizations in neighbouring communities are permitted (North Shore, Spanish, Serpent River, Elliot Lake) where the message belongs to and promotes the goods, services, events or messages of a not-for-profit entity that has its primary office (or generally accepted branch office) located in a neighbouring community.

Resident Non-commercial: Local not-for-profit messages are to be permitted where the message belongs to and promotes the goods, services, events or messages of a not-for-profit entity that does not have its primary office (or generally accepted branch office) located in the community.

Other Considerations:

Public Service Announcements serving the traveling or resident public will be considered for daily airing provided they are submitted 24 hours in advance of the start date required.

Childfind and Amber Alert - Messages of this nature will be implemented as soon as practicable through communication with and authorization of local authorities.

Religious Messages: Places of worship may post messages other than service times, dates, and location, provided the message is specific to a special event or service.

Political Messages: No political messages regardless of source shall be permitted with the exception of general notification of elections and or other non-partisan notices or messages as approved by Council.